



## FICHA DE UNIDADE CURRICULAR

### Unidade Curricular

201311013 - HISTÓRIA DA MODA

### Tipo

Obrigatória

<b>Ano lectivo</b> 2022/23	<b>Curso</b> Lic Design de Moda	<b>Ciclo de estudos</b> 1º	<b>Créditos</b> 3.50 ECTS
<b>Idiomas</b> Português	<b>Periodicidade</b> semestral	<b>Pré requisitos</b>	<b>Ano Curricular / Semestre</b> 1º / 1º

### Área Disciplinar

História e Teoria da Arquitetura, Urbanismo e Design

### Horas de contacto (semanais)

Teóricas	Práticas	Teórico práticas	Laboratoriais	Seminários	Tutoriais	Outras	Total
3.00	0.00	0.00	0.00	0.00	0.00	0.00	3.00

### Total Horas da UC (Semestrais)

<b>Total Horas de Contacto</b> 42.00	<b>Horas totais de Trabalho</b> 98.00
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### Docente responsável (nome / carga lectiva semanal)

Maria João de Mendonça Costa Pereira Neto

### Outros Docentes (nome / carga lectiva semanal)

Maria João de Mendonça Costa Pereira Neto 3.00 horas

### Objetivos de aprendizagem (conhecimentos, aptidões e competências a desenvolver pelos estudantes)

Conhecer e compreender a História do Vestuário e da Moda.  
Identificar percursos e temas recorrendo a uma abordagem cultural do ser humano e do corpo.  
Equacionar as inter-relações entre cultura material e artística, corpo, vestuário e moda  
Promover uma leitura sincrónica e diacrónica e descritiva do vestuário e da sua evolução,

recorrendo à iconografia possível, por forma a conhecer e entender não apenas a história do vestuário, e da moda, mas também uma abordagem crítica centrada na cultura material e em questões como identidade, classe social, ciclo de vida, tecnologia, género, consumo e simbologia. Destacar a emergência da vida urbana e seus impactos nos modos de vida, sobretudo sobre o corpo e as suas transformações e no consumo de Moda.

## **Conteúdos Programáticos / Programa**

- ? 1. Metodologias e instrumentos de trabalho: das fontes às novas práticas
  - 1.1 O corpo e o vestuário, traje e moda forma e função, aferição conceptual e metodológica
  - 1.2 As origens: o homem e o seu processo evolutivo
  - 1.3 Das peles ao vestuário: a construção das roupas
2. O traje nas civilizações pré clássicas e Clássicas
3. Enquadramento cultural e artístico da Europa Medieval: o vestuário na Idade Média
4. A ascensão social da Burguesia e as suas repercussões : a emergência da Moda:
  - 4.1 Traje e moda nos séculos XV e XVI
5. O Barroco: Luxo e exuberância no traje
  - 5.1 França e a sua influência na sociedade dos séculos XVII e XVIII : os reinados de Luís XIV, Luís XV e Luís XVI
6. A era das revoluções: vestuário e moda nos contextos da modernidade oitocentista
  - 6.1 Confecção e alta costura a revolução de Worth
  - 6.2 A emergência de uma nova classe dominante e seus reflexos na Moda
7. A Belle époque: modas e moda
8. A Sociedade entre as duas guerras mundiais e a emergência de uma nova mulher
9. Alta Costura e Pret a porter
10. Moda e género e a quebra de fronteiras : o final do século XX início do século XXI.

## **Demonstração da coerência dos conteúdos programáticos com os objectivos de aprendizagem da unidade curricular**

Os conteúdos programáticos da unidade curricular promovem a aprendizagem crítica e sustentada dos percursos da História do Vestuário e da Moda, relacionando o corpo humano e a sua evolução, o traje, a produção artística, a cultura material e a tecnologia, particularizando a relação da Moda com a cultura urbana ao longo da História.

## **Metodologias de ensino (avaliação incluída)**

Aulas teóricas com forte suporte em documentação visual, e áudio ou multimédia. Podem também ser promovidas visitas de estudo que complementem o processo de aprendizagem. A avaliação é contínua e deverá obrigatoriamente incluir pelo menos dois exercícios, sendo um deles de pesquisa aplicada e outro temático em função da selectividade individual ou grupal.

Os exercícios individuais contribuirão entre 55% a 60% para a avaliação final.

## **Demonstração da coerência das metodologias de ensino com os objetivos de aprendizagem da unidade curricular**

As abordagens teóricas de carácter expositivo com forte pendor visual , áudio e multimédia, bem como as avaliações promovem e sustentam a aprendizagem teórica e o conhecimento necessário á sua aplicabilidade na praxis.

## **Bibliografia Principal**

- Adlington, Lucy (2015) Stiches in time- The story of clothes we wear- London, Penguin Random House Books
- Boucher, François (1965) - Histoire du Costume en occident de l´antiquité a nos jours, Paris, Flammarion
- Beward, Chrstopher (1995) The Culture of fashion Glasgow, Manchester University Press
- Cumming, Valerie et al ( 2010) The dictionary of Fashion History N. York, Berg
- Ewing, Elizabeth (1989) Dress Undress- A history of women´s underwear London, B. T Batsford Ltd
- Figueras, Josefina (2012) Historia de la Moda: pasado, presente y Futuro. Madrid Ediciones Internacionales Universitarias
- Franklyn, Caryn (ed) (2012) Fashion the ultimate book of costume and style Dorling Kindersley Limited
- Fukai, Akiko (ed) Fashion- a history from the 18th to the 20th century, Taschen, Bibliotheca Universalis
- Köhler, Carl (1963) A history of Costume New York, Dover Publications
- Laver, James (2012) Costume and fashion a concise History- London, Thames and Hudson.
- Ribeiro, Aileen & Valerie Cumming (2000) The visual history of costume seven centuries of costume History in one volume ? London, B. T Batsford Ltd
- Riello, Giorgio; McNeil (ed) (2006) Shoes, a history from sandals to sneakers ? Oxford and New York, Berg
- Tarrant, Naomi (1993) The development of costume Edinburgh, Routledge
- Taylor, Lou (2002) The study of dress History Manchester and N. York, Manchester University Press
- Vincent, Susan J. ( 20009) The anatomy of fashion- dressing the body from renaissance to today - Oxford, Berg
- Sombart, Werner (1990) Amor, Luxo e capitalismo Venda Nova, Bertrand Editora
- Willet, C and Cunnington ,Phillis (1992) The Histoty of underclothes 1st published 1951, N. York, Dover

## **Bibliografia Complementar**

- Beaulieu, Michele (2008) El vestido moderno Y contemporáneo- Barcelona, DAvinci
- Crowfoot et al (2001) Textiles and Clothing 1150 1450- medieval finds from excavation in London- London, Boydell Press in assotiation with Museum of London

Dirix, Emmanuelle ( 2016) High Fashion- the 20th century decade by decade, London. Thames and Hudson

Grafton, Carol B ( Ed) ( 1998) Shoes, hats and Fashion Accessories a pictorial archive 1850 1940, Ontario, Dover Pictorial Archive series

Grieg, Hannah ( 2015) The Beau Monde Fashionable society in Georgian London, Oxford, Oxford University Press

Hiner, Susan (2010) Accessories to modernity fashion to the feminine in Nineteenth century France , University of Pennsylvania Press

Houston, Mary G. (1996) Medieval Costume in England and France the 13th and 15 th centuries, New York, Dover Publications

La Haye, Amy ; Wilson, Elisabeth (ed) (1999) Defining Dress as object , meaning and identity- Manchester University Press

Lester, Katherine & Oerke, Bess V. ( 2004) Accessories of Dress an illustrated Encyclopedia Mineola, New York , Dover Publications, Inc

Midda, Ingrid; Kim, Alexandra (2015) The dress detective: a practical guide to object based research in fashion - London, Bloomsbury Academic

Peacock, John (2010) The Chronicle of western Costume from the ancient world to the late Twentieth century ?London, Thames and Hudson

Perrot, Philippe ( 1994) Fashioning in the Bourgeoisie a history of clothing in the nineteenth century ? Princeton, New Jersey, Princeton University Press.

Shawcross, Rebecca (2014) Shoes: an illustred history Blomsbury Visual Arts

Wilson, Elizabeth (2013) Adorned in dreams fashion and modernity- revised and updated Edition, 1985 (original), London, New York, I. B. Taurus



## CURRICULAR UNIT FORM

### Curricular Unit Name

201311013 - History of Fashion

### Type

Compulsory

#### Academic year

2022/23

#### Degree

B. Fashion Design

#### Cycle of studies

1

#### Unit credits

3.50 ECTS

#### Lecture language

Portuguese

#### Periodicity

semester

#### Prerequisites

#### Year of study/ Semester

1 / 1

### Scientific area

History and Theory of Architecture, Urbanism and Design

### Contact hours (weekly)

Theoretical	Practical	Theoretical-practicals	Laboratory	Seminars	Tutorial	Other	Total
3.00	0.00	0.00	0.00	0.00	0.00	0.00	3.00

### Total CU hours (semester)

#### Total Contact Hours

42.00

#### Total workload

98.00

### Responsible teacher (name /weekly teaching load)

Maria João de Mendonça Costa Pereira Neto

### Other teaching staff (name /weekly teaching load)

Maria João de Mendonça Costa Pereira Neto 3.00 horas

### Learning objectives (knowledge, skills and competences to be developed by students)

To know and understand the history of clothing and Fashion.

Identify major paths and themes of the history of clothing and fashion using a cultural approach to the human being and the body.

Equating the interrelationships between material and artistic culture, body, clothing and fashion

To promote a synchronic and diachronic - descriptive reading of clothing and its evolution, using the possible iconography, in order to understand not only the history of clothing and fashion, but also a critical approach centered on material culture and issues such as identity, social class, life cycle, technology, gender, consumption and symbology

Emphasize the emergence of urban life and its impacts on lifestyles, especially on the body and its transformations and consumption of fashion.

## Syllabus

### .1. Methodologies and working tools

1.1 Body and clothing, costume and fashion form and function, conceptual and methodological assessment

1.2 The origins: man and his evolutionary process

1.3 From fur to clothing: the construction of clothing

### 2. The costume in the pre-classical and classical civilizations

### 3. Cultural and artistic background of medieval Europe: the costume in the Middle Ages

### 4. The social rise of the Bourgeoisie and its repercussions: the emergence of Fashion:

4.1 Costume and fashion in the 15th and 16th centuries

### 5. The Baroque: Luxury and Exuberance in Costume

5.1 France and its influence in the society of the seventeenth and thirteenth centuries: the reigns of Louis XIV, Louis XV and Louis XVI

### 6. The era of revolutions: clothing and fashion in the contexts of nineteenth-century modernity

6.1 Sewing and Haute Couture The Worth Revolution

6.2 The emergence of a new ruling class and its reflexes in Fashion

### 7. The Belle époque: fashions and fashion

### 8. The Society between the Two World Wars and the Emergence of a New Woman

9. Haute Couture and Pret a Porter

10. Fashion and gender and the breaking of borders: the end of the twentieth century beginning of the twenty-first century.

### **Demonstration of the syllabus coherence with the curricular unit's learning objectives**

The syllabus contents of this curricular unit promote the critical and sustained learning of the paths of the History of Clothing and Fashion, relating the human body and its evolution, costume, artistic production, material culture and technology, particularizing the relation of Fashion with urban culture throughout history.

### **Teaching methodologies (including evaluation)**

Theoretical classes with strong support in visual, audio and multimedia documentation. Study visits that complement the learning process may also be promoted. The evaluation is continuous and must include at least two exercises, one of them being applied research and the other thematic depending on the individual or group selectivity.

The individual exercises will contribute 55% to 60% to the final evaluation.

### **Demonstration of the coherence between the Teaching methodologies and the learning outcomes**

.The theoretical approaches of expositive character with strong visual, audio and multimedia relevance, as well as the evaluations promote and sustain the theoretical learning and the necessary knowledge to its applicability in praxis.

### **Main Bibliography**

- Adlington, Lucy (2015) *Stiches in time- The story of clothes we wear-* London, Penguin Random House Books
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